



van Doesburg  
creative works



IGNITING

CURIOSITY, SELF-AWARENESSES  
AND CONFIDENCE

IN CHILDREN

THROUGH EXPERIENTIAL  
STORYTELLING





van Doesburg  
creative works

## 1 •••• Our Books

*Namaste • Are you a Snow Leopard? • Lysan*

## 2 •••• Our Story

*Who we are • Why we do what we do*

## 3 •••• Our Value Proposition

*Values • QueRy Van™ • Outreach Program • Network*

## 4 •••• More Details

*About the Founder • Contact us*



[vandoesburgcreativeworks.com](http://vandoesburgcreativeworks.com)

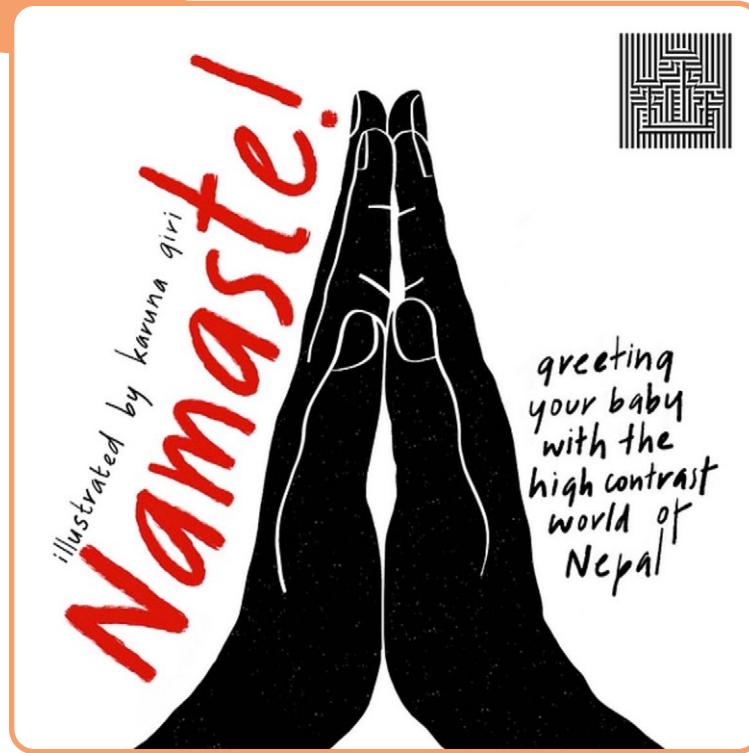


Our Books

ALREADY AVAILABLE

6

# NAMASTE



AGE 0-3



Watch the book trailer



Book review by a paediatrician





**Namaste** is a picture book that introduces Nepal to the little ones and their caretakers with the help of some very Nepali illustrations highlighting plants, animals, and patterns from Nepal.

Targeted for 0 – 3-year old's this book is illustrated by Karuna Giri.



EN

ISBN: 978-3-033-08944-0  
CHF 21.90 / EUR 17.50



published 2021

board book, 190x190mm  
18 pages (incl. cover)

NAMASTE  
ALREADY AVAILABLE  
Our Books

Our Books

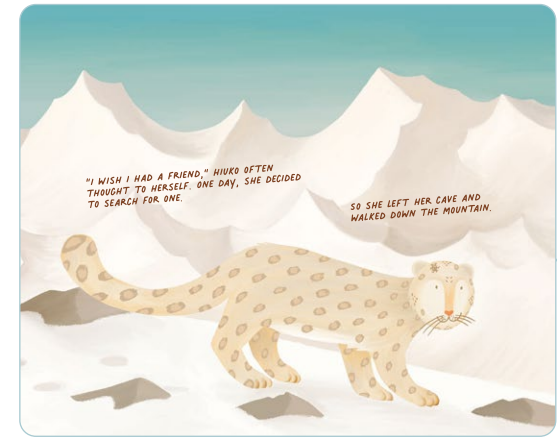
ALREADY AVAILABLE

8

ARE YOU A SNOW LEOPARD?



AGE 2-5



BY NOW, IT WAS MIDDAY. HIUKO, OONEY, AND CHULBULI HAD WALKED ALL MORNING AND WERE VERY THIRSTY. LUCKILY, THEY FOUND A STREAM AND AN ANIMAL WAS SLEEPING NEXT TO IT.

EN

ISBN: 978-3-033-08945-7  
Hardcover, 254x203mm  
CHF 26.90 / EUR 22.50



EN

ISBN: 978-3-033-09191-7  
Softcover, 254x203mm  
CHF 21.90 / EUR 17.50



DE

ISBN: 978-3-9525907-0-6  
Hardcover, 254x203mm  
CHF 26.90 / EUR 22.50





BIST DU EIN SCHNEELEOPARD?

ALREADY AVAILABLE  
Our Books

**Are you a Snow Leopard?** is a picture book that poignantly captures the search of a lonely snow leopard for a friend who looks just like her. Set in the Himalayan region, this book introduces children to rare and endangered animals like the blue sheep and red panda.

Targeted for 2 – 5-year old’s this book is written by Sandra Shiwani van Doesburg and illustrated by Kanchan Burathoki.

EN

DE

published 2021 (EN), 2024 (DE)  
36 pages (incl. cover)



Watch the book trailer



Book review by journalist/social activist

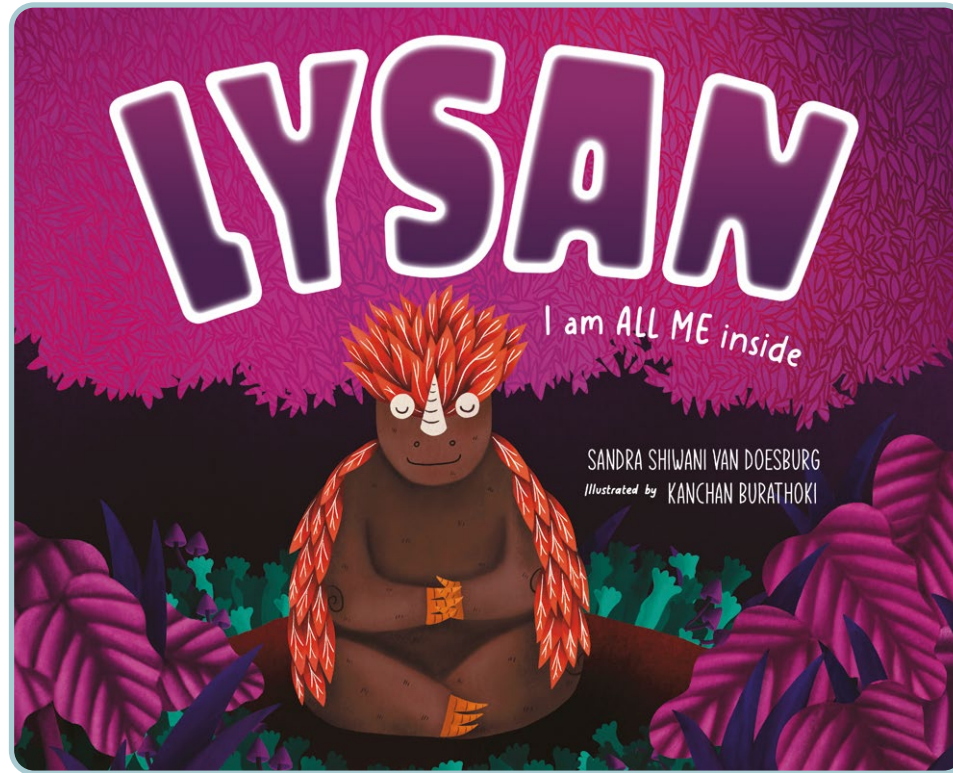


Our Books

ALREADY AVAILABLE

10

LYSAN



AGE 4-8

I wish I did not have to look like me. Is this why everyone looks at me differently?



Lysan has nervous thoughts at the beginning of Kindergarten. But when she encounters a special someone who also has unique physical features, she learns a valuable lesson - looking different is okay!

EN

ISBN: 978-3-9525907-1-3  
Hardcover, 254x203mm



DE

ISBN: 978-3-9525907-3-7  
Hardcover, 254x203mm



32 pages (incl. cover)  
CHF 26.90 / EUR 22.50

published 2024

**LYSAN** is a picture book for early grade readers (ages 4 - 8).

A poetic story that addresses universal angst and also captures specific trepidations felt by people who feel different from the rest. The main character Lysan enters Kindergarten nervously and ends up learning a valuable lesson.

Author: Sandra Shiwani van Doesburg; Illustrator: Kanchan Burathoki



EN



Watch the  
book trailer

DE

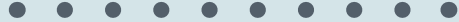


LYSAN

ALREADY AVAILABLE  
Our Books

11





van Doesburg Creative Works (vDCW), founded in 2021, is an independent publishing company for Children's books, based in Zurich (Switzerland).

The company aspires to bring out stories representing the diverse composition of the world and more importantly, stories from developing countries and cultures.

Currently we have established our presence in Nepal. Our next go to market strategy is to establish our brand and distribution channel in Switzerland.

Through our online store & various online retailers we ship internationally.





### Current Challenge

Stories from South Asian countries & cultures are underrepresented.

There is an influx of self publishing, print to demand and AI writing tools in an already saturated market.

### Need for change

How can we play a role in bridging cross-cultural learning?

How can we ensure that the quality & purpose behind stories are strong and meaningful?



### Our Goal

We aim to bring more stories depicting diverse backgrounds, cultures, and countries through our products and outreach program.

For a child, “fitting in” and feeling like “you belong” plays a significant role in how they go about their day.

We all must have a safe space to explore.

At van Doesburg Creative Works, we aim to create a space where children can continue to explore emotions of feeling in and out of socially defined “normal” space.

In this space, differences can be shared and celebrated.



*Follow us!*





### Curiosity

We want children to be curious about the storyline, characters, words and illustrations.

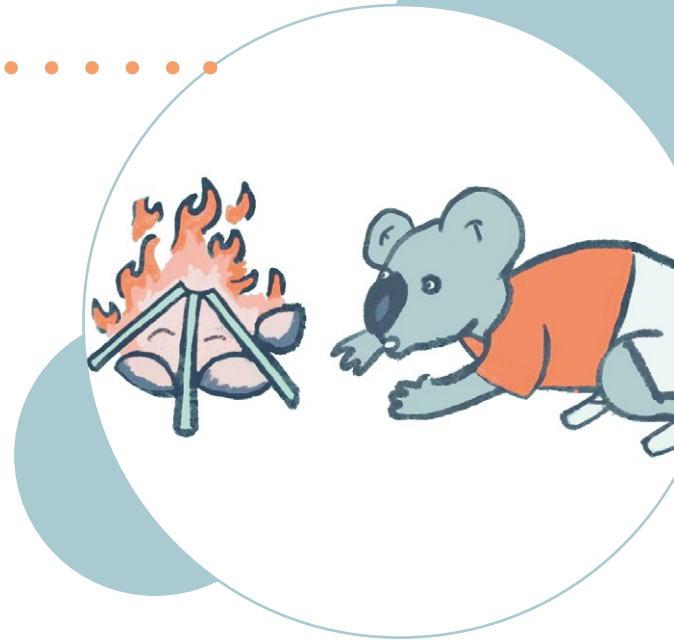
Curious to learn more about another person, race, animals, country, culture or family dynamic.



### Confidence

We want children to be confident.

Confident and accept that it is incredible to be different. Confident and empowered to share with other people their differences and similarities. Confident to speak out and defend a world of tolerance and empathy.



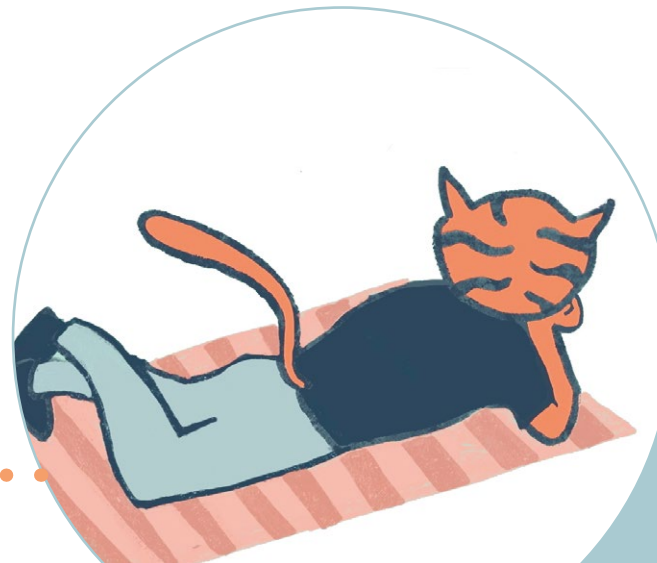
### Self Awareness

We want children to be self-aware.

Could this be me?

How are my actions impacting others?

How can I empathize and understand the various people, animals, cultures that are out there in this world?





QueRy Van is our educational vehicle through which we engage in meaningful dialogues with children and their care takers on variety of topics/ themes.

## HOW IT ALL WORKS



SCAN THE QR VAN  
AND VISIT THE QR ARCHIVES



SHARE WITH YOUR FRIENDS!  
THE MORE YOU KNOW, THE MORE YOU GROW

Example from "Lysan"

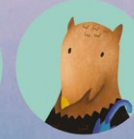
### QUERY VAN™

Explore and get to know our characters.  
Learn about their emotions and  
understand more about yours.



Hop onto our QueRy Van!  
Scan the QR code and explore.

When Lysan and her friends saw me for the first time I saw so many expressions and emotions. It was so great to see all these feelings. Tell me when you felt like the pictures of Lysan and her friends. Why did you feel this way?



LEARN ABOUT YOUR  
FAVOURITE CHARACTERS



LYSAN



NAMASTE!

By integrating Query and Quick Response Codes, we would like to further engage our readers with the characters and the worlds within our books.



Example from "Are you a Snow Leopard?"

## QUERY VAN

In our story, you met five gorgeous animals that live up in the mountainous parts of the Himalayan region.  
 What do you know about these animals?  
 Are you curious to find out more?  
 Hop onto our Query Van and enjoy the ride.  
SCAN THE QR CODE BELOW AND SEE WHAT OTHER CHILDREN ARE ASKING TO KNOW ABOUT THESE ANIMALS.



SNOW LEOPARD

1. What do they do when it's not snowing?
2. How many babies can they have?
3. How many teeth do they have?
4. Are they the best hunters?
5. Do they like to swim?



YAK

1. Why do they have so much hair?
2. How do they feed their babies with so much hair?
3. Do they fight with each other?
4. Why do they have horns?
5. Do they also eat flowers?

ARE YOU A SNOW LEOPARD?



OUR QUERY VAN  
 Our Value Proposition

Our Value Proposition  
**IMPORTANCE OF STORYTELLING**

18

**Reading aloud to children early helps them develop their reading skills and vocabulary.**

- Illustrations help children to understand the text and make reading more exciting.
- Stories widen a child's imagination which can lead to interesting conversations.
- Books allow us to explore various themes, difficult subjects and contemporary world problems.
- Books can be used as tools for education and raising awareness.





# WHAT

*Experiential workshops*

*Read aloud sessions*

# WHO

*Children, Teachers, Caretakers*

*Schools, I/NGOs, and Community*

# HOW

*Leveraging networks and experiences across Countries to enhance engagements and learning opportunities.*

OUR OUTREACH—PROGRAM

GOING BEYOND JUST BOOKS  
Our Value Proposition



Talk with Sonam Tashi Lama  
of Red Panda Network



In Nepal, we work with **Community Action Centre - Nepal**, with whom we organise special events/activities for Children. Certain % of our sales revenue in Nepal goes to them to help them continue their work.

- HIV/AIDS prevention, care and support among children and women
- Children and women's rights advocacy
- Action against trafficking in person
- Leadership Development Training
- Reproductive Health
- Networking
- Child Labour
- Income-generating programmes
- Domestic violence
- Peace enabling and conflict transformation
- Research and study





Sandra herself comes from a cross-cultural background being half Nepali & Dutch. Being exposed to different cultures and living in foreign Countries, she navigates through the world with empathy, trust and humour. As both her parents worked in Nepal's development sector, Sandra's personal mission in life is to create value by enhancing the capabilities of people to improve their lives.

Her passion is to create meaningful children's stories. Stories that ignite curiosity in them to ask the why, what and how questions. Stories that make them self-aware about themselves - what would you do in a particular situation, how their actions influence the world around them and why it is essential to talk about their feelings and emotions. Stories that, in the end, give them the confidence to be proud of who they are, confidence that allows them to accept their strengths and things they can work on.



Listen to  
her full story

“

Combining my background in creating learning journeys for adults, my passion for storytelling for children, I aim to bring children closer to experiencing their own learning journey.

”



SANDRA SHIMANI  
VAN DOESBURG

ABOUT THE FOUNDER  
More Details



Our Books  
**BOOK CATALOGUE**

22

Book Title	ISBN Number	Format	Language	Author	Illustrator	Age Group	Published Date	Price	Number of Pages	Dimensions (incl. cover)
Namaste	978-3-033-08944-0	Board Book	EN	Sandra Shiwani van Doesburg	Karuna Giri	0 - 3 years	2021	CHF 21.90 EUR 17.50	18	190 x 190mm landscape
Are you a Snow Leopard?	978-3-033-08945-7	Hardcover	EN	Sandra Shiwani van Doesburg	Kanchan Burathoki	2 - 5 years	2021	CHF 26.90 EUR 22.50	36	254 x 203mm landscape
Are you a Snow Leopard?	978-3-033-09191-7	Softcover	EN	Sandra Shiwani van Doesburg	Kanchan Burathoki	2 - 5 years	2021	CHF 21.90 EUR 17.50	36	254 x 203mm landscape
Bist du ein Schneeleopard?	978-3-9525907-0-6	Hardcover	DE	Sandra Shiwani van Doesburg	Kanchan Burathoki	2 - 5 years	2023	CHF 26.90 EUR 22.50	36	254 x 203mm landscape
Lysan	978-3-9525907-1-3	Hardcover	EN	Sandra Shiwani van Doesburg	Kanchan Burathoki	4 - 8 years	2023	CHF 26.90 EUR 22.50	32	254 x 203mm landscape
Lysan	978-3-9525907-3-7	Hardcover	DE	Sandra Shiwani van Doesburg	Kanchan Burathoki	4 - 8 years	2023	CHF 26.90 EUR 22.50	32	254 x 203mm landscape



Video (EN)  
*Daydream – A Story about us*



Our Creative Minds





**Tel.** + 41 76 577 5629

**Mail** [namaste@vandoesburgcreativeworks.com](mailto:namaste@vandoesburgcreativeworks.com)

**Web** [vandoesburgcreativeworks.com](http://vandoesburgcreativeworks.com)

**Instagram** [vdcreativeworks](https://www.instagram.com/vdcreativeworks)

**Facebook** [vandoesburgcreativeworks](https://www.facebook.com/vandoesburgcreativeworks)

**LinkedIn** [van-doesburg-creative-works](https://www.linkedin.com/company/van-doesburg-creative-works)

**YouTube** [@vandoesburgcreativeworks](https://www.youtube.com/@vandoesburgcreativeworks)



## WANT TO BUY IN BULK?

Do you want to buy more than just one book?

Are you a bookstore or an institution in need of large orders?

**Contact us!**



23  
GET IN TOUCH



van Doesburg  
creative works